

THE MODERN WAY TO BUY SHOES

# SHOE MARKET

Corner of CARSON & MAIN Next to Stacy Drug

INTRODUCING SUPERMARKET SHOPPING TO SHOE BUYING . . . . .

## 9 to 9 7 DAYS A WEEK

**AT THE SHOE MARKET —** JUST AS AT YOUR SUPER-MARKET NO ONE INFLUENCES YOUR PURCHASE . . . YOU CANNOT BE SOLD A SHOE THAT DOES NOT FIT, DOES NOT SUIT OR IS MORE THAN YOU WISH TO PAY . . . SELECT FROM HUNDREDS OF STYLES AND TENS OF THOUSANDS OF PAIRS AT YOUR LEISURE.

**AT THE SHOE MARKET —** YOU WILL FIND A NEW DEPARTURE IN SHOE MERCHANDISING. DESIGNED TO SAVE YOU MANY DOLLARS ON YOUR ANNUAL SHOE BILLS. ALL REGULAR MERCHANDISE—THE BEST, WE BELIEVE, IN THEIR FIELD. ALL AT DISCOUNT PRICES—AND YOU DON'T HAVE TO BUY ANY RIDICULOUS MEMBERSHIP CARD.

### MIX 'EM or MATCH 'EM!

**WOMENS' MOCCASINS 2 Pair For**



Soft Sole White or Black SIZE 4-9

**\$3**

SINGLE PAIR 1.79

**WOMENS' CORDUROY'S 2 Pair For**



Comfortable White or Black SIZE 4-9

**\$3**

SINGLE PAIR 1.79

**CHILDREN'S RAIN BOOTS 2 Pair For**



Red or White Little Size 6 to Big Size 3

**\$3**

SINGLE PAIR 1.79

### MIX 'EM or MATCH 'EM!



**CHILDREN'S SCHOOL SHOES**

Smart Long Lasting SIZES 8½ to 3

**2 Prs. For \$5**

**TEEN FLATS WOMENS' CASUALS**

Giant Assortment In SIZES 4 to 10



**MEN'S "ROUGH OUT"**

**Work Shoes**

These shoes are tough and are made for long wear.

SIZES 6½ to 12



**5.00**

**MEN'S**

8 Inch Soft GLOVE LEATHER

**Hunting Boots**



**7.83**

These shoes have crepe soles and are reg. 10.95.

Sizes 8½ to 3 Compare Elsewhere at 6.95

**4.91**

**CHILDREN'S Famous Make**

**COWBOY BOOTS**



Little sizes 5½ to 8 Compare Elsewhere at 5.95

**3.83**

**ALL WOMEN'S**

**DRESS SHOES**



SIZES 4½ to 10

These compare to 9.95 value and come in all wanted colors and materials.

**4.91**

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